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**EMPLOYEE EFFECTIVENESS AND PRODUCTIVITY OF PRIVATE
SECTOR BANKS**

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ABSTRACT



The Indian banking industry is said to have an excessive use of labor due to the significant market share of government owned banks. The Indian government has undertaken a process of regulatory reform to bring about market discipline in the usage of inputs and to increase the employee efficiency and productivity. Banks, just like any other firm, need to transform inputs into outputs at an efficient rate in order to maximize profitability and to survive under competitive conditions. Human resource is the most important resource of the organization. Due to motivated and talented manpower the banking sector is giving good results every year. In Indian banking sector, public, private, foreign, development and cooperative banks are performing banking service very well under competitive situation. In this situation, for survival and growth management in banks is adopting different strategies to improve employee productivity. The focus of this paper is the estimation employee productivity in the Indian banking sectors.

Keywords:

Employee Effectiveness,
Productivity in Private
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